

August 6, 2025  
P.O. Box 358  
Minocqua, WI 54548

Ms. Michelle Silvi  
Founder  
Amisha Design  
Foxborough, MA

Dear Ms. Silvi and the Amisha Design team,

I am excited to apply for the Video Editor and Social Media Assistant position at Amisha Design. As a recent graduate of Hillsdale College with a degree in the arts and a business minor focused on entrepreneurship, I bring a unique blend of creative and strategic skills to this role.

Since childhood, I have been an avid videographer and have honed my craft as a film composer, producing content especially for YouTube and Instagram. During my undergraduate studies, I independently managed promotional campaigns for creative productions and ministry events, creating digital and physical promotional materials, social media content, email communications, newsletters, and web designs. Leading these projects sharpened my project management and team leadership skills, allowing me to coordinate multiple agents and communicate efficiently, professionally, and positively.

My biweekly promotional campaign for the album *Songs for Silver Skies* resulted in one track garnering nearly 12,000 views in its first sixty days. Additionally, my marketing efforts for the musical production *Hazilea and the Dawn* led to an overflowing concert venue on premiere night. While recently focusing on refining my creative craft to complete my degree, I am eager to apply and enhance my skills in an entrepreneurial environment at Amisha Design.

I am confident that my experience in video production, social media content creation, and project management, combined with my passion for cultural arts and dedication to excellence, makes me a strong fit for this position. My background in music has deepened my appreciation for all kinds of beauty and the artists who create it, aligning with Amisha Design's mission to preserve a unique cultural artistic heritage. Coming from a family of entrepreneurs, I thrive in small, dedicated teams and would be honored to help build an online presence that reflects the craftsmanship and culture of your team.

Thank you so much for considering my application. I look forward to the opportunity to discuss how I can contribute to Amisha Design's mission. Please feel free to contact me using any of the information below, and I hope you have a wonderful rest of your day!

Best wishes,



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